ARTICULATION AGREEMENT

Between

Henry Ford College

Associate in Arts in Pre-Secondary Education

and

Eastern Michigan University
College of Technology
Department of Technology and Professional Services
Management

Bachelor of Business Education in Secondary Education
Business, Management, Marketing, and Technology

September 2017
ARTICULATION AGREEMENT BETWEEN
Henry Ford College
Associate in Arts in Pre-Secondary Education
and
Eastern Michigan University
Bachelor of Business Education in Secondary Education Business, Management,
Marketing, and Technology

Article I
Agreement on Principle

Eastern Michigan University (EMU) and Henry Ford College (HFC) agree that students who choose to begin their studies at a community college and transfer to EMU to earn a bachelor’s degree, should be provided with a smooth curriculum transition that minimizes loss of credit and duplication of coursework. Therefore, EMU and Henry Ford College agree to enter into this articulation to facilitate the completion of the Pre-Secondary Education program at HFC and Secondary Education Business, Management, Marketing, and Technology at EMU. Both parties enter into this agreement as cooperating, equal partners who shall maintain the integrity of their separate programs.

Article II
Agreement on Program Specifics

EMU and HFC agree that interested students may transfer the course credits indicated on the attached articulation guide toward a Bachelor of Business Education in Secondary Education Business, Management, Marketing, and Technology at EMU. A minimum of 60 semester hours must be completed at the four-year college level, with at least 30 credit hours in courses offered by EMU, with at least 9 hours in the major and 6 hours in the minor at the 300-level or above. A minimum of 124 total credits is required to graduate.

To use this agreement students must apply and be admitted to EMU and to the Teacher Preparation Program. HFC students will receive equal consideration with other students seeking admission and financial aid.

The Michigan Transfer Agreement (MTA) requirements may be completed at the most appropriate time for the student whether before or after admission to EMU. Students who enrolled in college prior to fall semester 2014 may use the MACRAO agreement and have until the end of summer semester 2019 to have MACRAO requirements evaluated by the community college. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019. Students who have not satisfied the MTA or MACRAO agreement must complete EMU’s General Education Requirements as applied to transfer students. All other EMU graduation and program requirements must be satisfied whether by transferred courses, EMU courses, or approved substitutions or waivers.

For the purpose of this articulation agreement, both HFC and EMU agree to accept transferrable courses from each other and from other regionally accredited institutions. Articulation guides will be provided to assist students in completing the articulated program of study. Each institution will determine the satisfaction of their individual program and degree requirements. HFC courses indicated with an * on the articulation guide are required for EMU’s program. Any substitutions for these courses must be approved by the EMU program coordinator if not already stated in the agreement. In the case of a student who has accumulated credits before declaring this program, every effort will be made to maximize the use of credits already completed. All students using this agreement will be encouraged to complete an associate degree, although it is not required. Students will be informed of reverse transfer
opportunities. Disputes regarding the transfer of courses may be appealed to the Provost by contacting the Office of Community College Relations 734.487.6577.

**Article III**  
**Agreement on Communication**

EMU and HFC agree to cooperate in communicating with each other and with their common and respective publics concerning the established relationship between the two institutions. Communication may include the development of various kinds of publications to inform those who might benefit personally or professionally from the opportunities provided by this agreement. Faculty and staff at both institutions will share the information in this agreement with interested and qualified students and both institutions will provide counseling and advising to students and prospective students. EMU will provide transfer student performance data to HFC officials annually through the Community College Transfer Student Report.

**Article IV**  
**Maintenance and Review Procedures**

At least one administrative or faculty member from each institution will be appointed to act as agents for the implementation of this agreement, to speak for the institutions and to communicate changes to respective faculty members, advisors, counselors, and others to whom the information is pertinent. Responsibility for oversight of this agreement rests with the Pre-Education Program Director at HFC and the Department Head in Teacher Education at EMU. Both parties agree to communicate annually any changes in their respective programs that may affect this articulation agreement.

**Effective Dates: September 1, 2017 until August 31, 2020.**

If this agreement is not renewed at the end of the effective period, students who already began the program at HFC will have an additional three years to be admitted to EMU under the terms of the agreement.
ARTICULATION AGREEMENT BETWEEN  
Henry Ford College and Eastern Michigan University  
Associate in Arts in Pre-Secondary Education  
Bachelor of Business Education in Secondary Education Business, Management, Marketing, and Technology

Henry Ford College and Eastern Michigan University agree to the terms of this agreement, which will be in effect from September 1, 2017 until August 31, 2020.

Signatures

**Henry Ford College**

Stanley Jensen, PhD  
President  
10/10/17

Michael Nealon PhD  
Vice President of Instruction  
9/19/17

Susan Shunkwiler, Dean  
School of Health & Human Services  
10/9/17

Patricia Lanzon, PhD  
Pre-Education Program Director  
10/10/17

**Eastern Michigan University**

James M. Smith, PhD  
President  
9/20/17

Rhonda Kinney Longworth, PhD  
Provost and Executive Vice President Academic and Student Affairs  
9/19/17

Micheal Sayler, PhD  
Dean, College of Education  
9/19/17

Mohanad Qatu, PhD  
Dean, College of Technology  
9/13/17

Mantha Kinney-Sedgwick, PhD  
Department Head, Teacher Education  
9/18/17

Mary Brake, PhD, Interim Director  
School of Technology & Professional Services Management  
9/6/17

cc:  Adam Cloutier, Director, Teaching & Learning Services

cc:  Christina Shell, Registrar  
Calvin McFarland, Director of Academic & Career Planning  
Charlotte Stigler, Records and Registration Office  
Konnie Kustron, Advisor, BMMT Program

Eastern Michigan University  
Community College Relations  
July 25, 2017  
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# BMMT SECONDARY EDUCATION ARTICULATION AGREEMENT GUIDE

**Henry Ford College Courses:**

**Transfer to Eastern Michigan University as:**

<table>
<thead>
<tr>
<th>Michigan Transfer Agreement Requirements (30 credits)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students with an MTA endorsement on their community college transcript have satisfied EMU’s General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and a writing intensive course in the major. Specific courses listed below for the MTA satisfy additional requirements at the community college and/or university. Students who started before Fall 2014 may continue to follow the MACRAO Agreement until the end of summer 2019. MACRAO versions of articulation guides are at this link <a href="http://www.emich.edu/ccc/archartguide_macrao.php">http://www.emich.edu/ccc/archartguide_macrao.php</a>. For courses that are approved to satisfy the MTA go to <a href="https://www.hfcc.edu/registration-and-records/mta/hfc-agreement">https://www.hfcc.edu/registration-and-records/mta/hfc-agreement</a>.</td>
</tr>
</tbody>
</table>

1. **A Course in English Composition**
   - ENG 131 Introduction to College Writing .......................... 3
   - **1 ENG 132 College Writing & Research** .......................... 3
   - WRTG 121 Composition II ........................................... 3

2. **A Second Course in English Composition or Communication**
   - **ENG 132** College Writing & Research .......................... 3
   - WRTG 121 Composition II ........................................... 3

3. **A Course in Mathematics**
   - Choose from the approved MTA list ................................ 4-5
   - **University Elective** ........................................... 4-5

4. **Two Courses in Natural Sciences from Different Disciplines (one lab required)**
   - Choose from the approved MTA list ................................ 7-8
   - **University Electives** ........................................... 7-8

5. **Two Courses in Humanities or Fine Arts from Different Disciplines**
   - Choose from the approved MTA list ................................ 5-6
   - **University Electives** ........................................... 6

6. **Two Courses in Social Sciences from Different Disciplines**
   - POLS 131 Intro to American Government & Political Science ..3
   - PSY 131 Introductory Psychology .................................. 3
   - **University Electives** ........................................... 3

7. **If needed, complete additional courses in any of the above categories to satisfy the 30 credit minimum for the MTA.**

<table>
<thead>
<tr>
<th>HFC Pre-Secondary Education Course Requirements (15 credits)</th>
</tr>
</thead>
<tbody>
<tr>
<td>*CIS 223 Instructional Technology for Sec Teachers ............. 3</td>
</tr>
<tr>
<td><strong>EDU 201</strong> Introduction to Education ................................ 3</td>
</tr>
<tr>
<td><strong>EDU 202</strong> Introduction to Education Practicum .................. 1</td>
</tr>
<tr>
<td>*EDU 256 Educational Psychology .................................... 3</td>
</tr>
<tr>
<td><strong>2 EDU 296 The Exceptional Child</strong> ................................ 3</td>
</tr>
<tr>
<td>Wellness Requirement .................................................. 2</td>
</tr>
<tr>
<td><strong>EMU BMMT Secondary Education Requirements that may be taken at HFC or EMU (28 credits)</strong></td>
</tr>
<tr>
<td>*BAC 131 Introduction to Financial Accounting .................. 4</td>
</tr>
<tr>
<td>*BAC 132 Principles of Managerial Accounting ................. 4</td>
</tr>
<tr>
<td>*BBA 131 Introduction to Business ................................ 4</td>
</tr>
<tr>
<td>*BEC 151 Principles of Macroeconomics ............................ 3</td>
</tr>
<tr>
<td><strong>BLW 253</strong> Business Law ........................................... 4</td>
</tr>
<tr>
<td><strong>BFN 141</strong> Personal Finance ....................................... 3</td>
</tr>
<tr>
<td>*CIS 100 Introduction to Information Technology ............... 3</td>
</tr>
<tr>
<td><strong>1 SPC 131</strong> Fundamentals of Speaking ............................ 3</td>
</tr>
<tr>
<td><strong>ACC 240</strong> Principles of Financial Accounting (3)+1 ........... 4</td>
</tr>
<tr>
<td><strong>ACC 241</strong> Principles of Managerial Accounting (3)+1 .......... 4</td>
</tr>
<tr>
<td><strong>BMMT 100</strong> Contemporary Business (3)+1 ....................... 4</td>
</tr>
<tr>
<td><strong>ECN 201</strong> Principles of Macroeconomics ........................ 3</td>
</tr>
<tr>
<td><strong>LAW 293</strong> Legal Environment of Business (3)+1 ............... 4</td>
</tr>
<tr>
<td><strong>BMMT 250</strong> Personal Finance ...................................... 3</td>
</tr>
<tr>
<td><strong>BMMT 201</strong> Microcomputers for Business Applications .......... 3</td>
</tr>
<tr>
<td><strong>CTAC 124</strong> Foundations of Speech Communication .............. 3</td>
</tr>
</tbody>
</table>

A minimum of 60 credits are required at HFC for an Associate’s Degree.

**Credits at HFC** ........................................... 73

**Credits that transfer to EMU** ................................ 73

* Required for EMU’s Secondary Education Business, Management, Marketing, and Technology Major.

1 Admission requirement, a grade of "C" or higher is required.

2 Satisfies EMU’s Perspectives on a Diverse World requirement.

**Sign up with us:** if you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college. Sign up at [www.emich.edu/ccc/trackingSystem/Enter.php](http://www.emich.edu/ccc/trackingSystem/Enter.php)
BMMT SECONDARY EDUCATION ARTICULATION AGREEMENT GUIDE

September 2017

Henry Ford College – AA in Pre-Secondary Education
Eastern Michigan University – BBE in Secondary Education Business, Mgmt, Marketing & Technology (BMMT)

Secondary Education - Business, Mgmt, Marketing, & Technology Major at EMU

Teacher Certification

Successful completion of this course of study, in the context of other program requirements, qualifies the student for recommendation for the Michigan Department of Education Secondary Provisional Certificate endorsed in Business, Management, Marketing and Technology, certification code GQ. The Michigan Test for Teacher Certification (MTTC) covering this field is #098, "Business, Management, Marketing and Technology." In addition, upon meeting the requirements according to the current Michigan State Plan, it leads to a vocational endorsement.

Admission to Phase I of the Initial Teacher Preparation Program

Admission to the teacher preparation program is not automatic and is a two-phase process. Only those persons who have formally applied are considered for admission. Not all persons who apply become eligible for admission.

Students must meet all of the following requirements:

- Transferred 56 credits with a cumulative 3.0 GPA from all previous institutions. Students who do not meet this requirement must complete at least 12 credits at EMU to establish an overall GPA of 2.5 and a GPA of 2.5 in the major.
- A grade of “C” or higher in the following courses (if taken): WRTG 121 (or ENGL 121), CTAC 124, Quantitative Reasoning | GEQR, One Lab Science, and all of the professional education sequence courses.
- Official scores from the general SAT (If taken after March 1, 2016) with either a math minimum sub-score of 530 or Evidenced-Based Reading and Writing minimum sub-score of 480. Scores from the MTTC Basic Skills Test, Professional Readiness Exam, ACT, or Michigan Merit Exam may be used as well. See an advisor for details.
- ICHAT background check, and Statement of Civil/Criminal Convictions. If you answered yes to any of the civil/criminal conviction questions on the application, see the advisor for what you will need to provide:
- Attendance at Group Advising Session required.

Admission to Initial Teacher Preparation Program Candidacy:

Students must meet all of the above requirements and complete Phase I before starting Phase II.

- A Dispositions Review from BMMT 363 and BMMT 360 will be completed in LiveText. Students will be responsible for saving this as a PDF and uploading the file with their iChat form when applying to the ITTP.

Vocational Endorsement Requirements:

Students are eligible for endorsement in Vocational Business (VB) and Vocational Marketing (VM), only after completing the required work experience. Hours must be recent, relevant and of appropriate duration. With approved work experience, a person may receive vocational endorsements in both areas, however hours only applied once.

The BMMT Program coordinator is responsible for verification, using designated documents (i.e. personal records, tax documents, Social Security records, etc.). Only work experience completed within 6 years of endorsement will count towards this requirement.

Students meet this requirement through one of the following options:

- **Option I:** 4,000 hours total (2 years) (evidence required)
- **Option II:** 2,000 hours total + one semester EMU co-op course work
- **Option III:** 3,000 hours total + MOCAC Test (qualifies for 1,000)

BMMT Major Requirements (23 credits)

Required Course (2 credits)

BMMT 123   Word Processing/Keyboarding Applications ................................................. 2

Management Core (3 credits)

One course from:

- MGMT 384 Human Resource Management (3)
- MGMT 386 Organizational Behavior and Theory (3)
- MGMT 388 Introduction to Entrepreneurship (3)
- TM 212 The Management of Technological Change (3)

Marketing Core (9 credits)

One course from:

- MKTG 360 Principles of Marketing (3)
- MKTG 510 Marketing Management (3)

Two courses from:

- MKTG 261 Contemporary Selling (3)
- MKTG 363 Retailing (3)
- MKTG 388W Marketing Strategy (3)
- MKTG 369 Advertising (3)
- MKTG 374 Business to Business Marketing (3)
- MKTG 461 Sales Management (3)

Any other pre-approved Marketing course not listed above (3)
BMNT SECONDARY EDUCATION ARTICULATION AGREEMENT GUIDE

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Henry Ford College – AA in Pre-Secondary Education
Eastern Michigan University – BBE in Secondary Education Business, Mgmt, Marketing & Technology (BMNT)

Information Technology Core (9 credits)
Three courses from: ................................................................. 9
  BMMT 321 Digital Tools: Communication (3)
  BMMT 496 Records Administration Using Database (3)
  CMT 421 Web Publishing Technology (3)
  Any other pre-approved Information or Communication Technology course not listed above (3)

Professional Secondary Education Sequence (33 credits)
Pre-Admission Phase (3 credits)
  BMMT 200  Principles of Career and Technical Education ........................................ 3

Phase I Courses (12 credits)
  SOFD 328W Schools for a Diverse and Democratic Society .................................. 3
  BMMT 363  Curriculum for Career and Technical Education ................................. 3
  EDPS 340  Introduction to Assessment & Evaluation ........................................... 3

Phase II Courses (9 credits)
Completion of Phase I and formal admission to Initial Teacher Preparation Program Candidacy is required to begin Phase II.
  BMMT 370  Methods of Teaching Marketing Education ....................................... 3
  PRCT 311L4 Practicum II: Secondary ................................................................. 3
  RDNG 311  Teaching Reading in the Secondary School ......................................... 3
  BMMT 360  Methods of Teaching Business Education ........................................... 3

Phase III Capstone Experience (9 credits)
Completion of Phase II and 100 pre-student teaching hours is required to begin this phase
  EDUC 492L4 Student Teaching ........................................................................ 9

Minor Requirement: The Secondary Education Vocational Technical Minor is recommended, although any teachable minor may be completed. See the catalog for other approved teachable minors.

Secondary Education Vocational Technical Endorsement Minor (Recommended)

Teacher Certification
Successful completion of this program, in the context of other program requirements, qualifies the student for recommendation for the Michigan Department of Education Secondary Provisional Certificate, endorsed in Vocational Technical, certification code VT. The student also qualifies for the Interim Occupational Certificate.

Required Work Experience:
Work (within last 5 years)
  • Option I: 4,000 hours total (2 years)
  • Option II: 2,000 hours total + one semester EMU co-op course work, + MOCAC/NOCTI test

Minor Requirements: 24 hours

Required Courses: 6 hours
  • BMMT 200 - Principles of Career and Technical Education 3 hrs
  • BMMT 363 - Curriculum for Career and Technical Education 3 hrs

Concentration: 18 hours
Select a concentration from the following: (Courses used towards the concentration must be approved by the advisor. A minimum of six credit hours at the 300/400 level, in the minor is required)
  • Aeronautics/Aviation/Aerospace Science and Technology (49.0101), Automotive Technician Concentration (47.0604), Computer Programming/Programmer (11.0201), Computer Systems and Networking and Telecommunications (11.0901), Collision Repair Technician Concentration (47.0603), Construction Trades Concentration (46.0000), Cooking and Related Culinary Arts (12.0500), Digital Media and Information Resources Design (11.0801), Drafting and Design Concentration (15.1301), Electrical/Electronics Concentration (47.0101), Engineering and Technology Concentration (15.0000), Graphics/Visual Communications Concentration (10.0301), Lineworker (46.0303), Machine Tool Operation Concentration (48.0501), Medium/Heavy Truck Technician Concentration (47.0613), Radio & TV Broadcasting Concentration (10.0202), Welding, Braising, and Soldering Concentration (48.0508)

Credits at EMU: ................................................................. 62
Transfer Credits ................................................................. 73
Approximate Credits to Graduate: ........................................ 135
BMMT SECONDARY EDUCATION ARTICULATION AGREEMENT GUIDE

Henry Ford College – AA in Pre-Secondary Education
Eastern Michigan University – BBE in Secondary Education Business, Mgmt, Marketing & Technology (BMMT)

Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. For the purpose of this articulation agreement, both institutions agree to accept transferable courses from each other and from other regionally accredited institutions. HFC courses indicated with an * are required for EMU’s Secondary Education Program. Substitutions for these courses must be approved by the EMU program coordinator.

2. Students with the MTA endorsement on their community college transcript have satisfied EMU’s General Education Core Requirements and will only be required to complete only the General Education Application requirements of one “Perspectives on a Diverse World” course, one “Learning Beyond the Classroom” (LBC) area, and a writing intensive course in the major. The Perspectives on a Diverse World course may be transferred.

To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the “MTA Satisfied” endorsement sent to EMU’s Admissions Office. Students who do not have “MTA Satisfied” on their community college transcript, will be required to satisfy EMU’s general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. Students who enrolled in college prior to fall semester 2014 will have until the end of summer semester 2019 to complete the MACRAO agreement. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.

3. Only courses with a grade of “C” or better (2.0 on a 4.0 scale) will be accepted for transfer to EMU.

4. A minimum of 60 semester hours must be completed at the four-year college level, of which 30 hours must be completed at EMU, with at least 9 hours in the major and 6 hours in the minor at the 300-level or above. Of the last 30 semester hours prior to graduation, at least 10 hours must be completed in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.

5. Criteria for admission to the program:
   - Completion of 56 credits, with a cumulative grade point average (GPA) or 3.0 or higher from all previous institutions, or an EMU (GPA) of 2.5, based on at least 12 EMU credits, and a GPA of 2.5 in the major.
   - A grade of “C” or higher in the following EMU or equivalent courses: WRTG 121, CTAC 124, a QR course, one lab science, and all of the professional education courses.
   - Official test scores showing competency in at least one of the following areas on the state required test for basic skills: mathematics, writing, reading.
   - ICHAT criminal background check and Statement of Civil/Criminal Convictions.
   - Attendance at a Group Advising Session.

6. Students are encouraged to attend an EMU Secondary Education group advising session before completing an admission application to EMU. To facilitate the evaluation of transcripts, students should indicate they are following this articulation agreement on their application to EMU and bring a copy of the guide to all advising sessions.

Effective Date: September 1, 2017 until August 31, 2020.
If this agreement is not renewed at the end of the effective period, students who already started the program will be given three additional years to be admitted to EMU under the terms of this agreement.

Contacts:

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